



2010 MFEC Statewide Conference & Resource Fair

"Building a Money Savvy Montana!"

February 23, 2010 ~ Helena Montana

Dear Financial Education Advocate:

The growing personal and family financial crises as a result of national economic conditions over the last year have made it more apparent than ever that citizens of all ages need to better understand financial products and good money management skills, and how to transfer this knowledge into healthy consumer behaviors. The fiscal strength of Montana families and the fiscal strength of Montana communities are at risk. **Be part of the solution.**

MFEC is seeking your support as a sponsor for the **2010 MFEC Statewide Conference & Resource Fair, to be held February 23, 2010 from 8:30 a.m. to 4:30 p.m., at the Best Western Great Northern Hotel in Helena, MT.** This conference is your opportunity to help strengthen partnerships and to build capacity for the delivery of financial education programs across our state by sponsoring one or more **mini-grants** to be used to implement financial education programs in Montana communities.

The conference, featuring guest speakers Jack Gallagher and Pam Krueger from the PBS television series *Money Track*, will showcase a variety of financial education programs for all ages and demographics, and provide numerous workshops with practical instruction for implementation. The resource fair will host a wide range of financial education resources that will lend attendees the opportunity to discuss and compare curricula and products.

A unique aspect of the conference, as noted above, will be the availability of MFEC mini-grants that attendees may apply for at the conclusion of the conference to implement financial education programs in their Montana communities. **Your sponsorship contributions will help fund these mini-grants.**

Please see the attached sponsorship sheet for a full description of your contribution options. Checks should be made to: **Montana Financial Education Coalition**, with 2010 MFEC Conference noted on the memo line, and mailed to:

Karen Smith, MFEC Treasurer,
Montana Credit Unions for Community Development,
1236 Helena Avenue, Helena, MT 59601

The MFEC is a 501(c)(3) nonprofit organization (an affiliate of the National Jump\$tart Coalition). Your conference contribution is tax deductible to the extent allowable by law. If you have questions about the conference or your sponsorship, please call Penny Cope at 406-841-2846. Information is also available at www.mtmfec.org

We appreciate your financial support and thank you for ensuring that the 2010 MFEC Statewide Conference & Resource Fair is successful and able to fund mini-grants across the state.

Sincerely,

Bruce Brensdał

Administrator, Montana Department of Commerce Housing Division
Executive Director, Montana Board of Housing
MFEC Board Member and Sponsorship Chairperson



Conference Location:
Best Western Great Northern Hotel
Helena Montana ~ February 23, 2010
www.mtmfec.org

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"Building a Money Savvy Montana!"

Sponsorship Contribution Levels

- Platinum Sponsor** Over \$2500 – Your logo will appear in conference materials. Receive recognition as a Platinum Sponsor during the conference. Display your organizational banner. Receive two conference registrations and one exhibit table.
- Gold Sponsor** \$1000 to \$2500 – Your logo will appear in the conference materials. Receive recognition as a Gold Sponsor during the conference. Receive one conference registration and one exhibit table.
- Silver Sponsor** \$500 to \$999 – Receive one conference registration and recognition as a Silver Sponsor.
- Bronze Sponsor** Up to \$500 – Receive recognition as a Bronze Sponsor.
- Exhibit Table** \$40 – Show your support and showcase your organization’s financial education resources.

*We wish to support financial education in Montana.
The mini-grants are a wonderful idea and we know they
will make a positive impact in many communities.*

Thank you, MFEC. You can count on \$_____ from us.

Organization Name: _____
(Please provide additional name to be recognized in conference materials, if different than above.)

Contact Person: _____ Title: _____

Address: _____

Phone Number: _____ E-mail: _____

Authorizing Signature: _____

Conference Registration Name #1: _____

Name #2 (for Platinum Sponsors) : _____

Please make checks payable to: **Montana Financial Education Coalition** (with 2010 MFEC Conference noted on the memo line) and mail to: Karen Smith, MFEC Treasurer, Montana Credit Unions for Community Development, 1236 Helena Avenue, Helena, MT 59601. If you have questions about the conference or your sponsorship, please call Penny Cope at 406-841-2846. Your conference contributions are tax deductible.