The Future of the Branch

September 2, 2010, 12:30 - 2:30 p.m. (MT)

Now is the time to evaluate the impact of dramatic reductions in traffic on your branches. This program takes a look at how to conduct a branch utilization assessment, maximize your branch investment, reduce costs and enhance non-interest income.

Significant, irreversible trends in payments are underway. One key change is the dramatic reduction in paper checks, especially for consumers. On-line account opening and Internet based lending capabilities are also moving to the forefront. Businesses can choose to deposit their checks electronically rather than visiting a branch. Many banks that have successfully deployed remote deposit have found that channel becoming the largest single source of deposits. Now is the time to evaluate the impact on your branches of dramatic reductions in traffic associated with changes in consumer and merchant behavior.

This session will take a look at how to conduct a branch utilization assessment and offer insight into strategies for maximizing the value of your branch investment, reducing costs, and even enhancing non-interest income through the introduction of new products and services via your branch channels.

Why Participate?

Participants will gain insight into trends impacting branch utilization and profitability, enabling them to take an in-depth look at each location – current and proposed – with an objective view of the real value.

Highlights

- Understand Changes in Branch Usage
- Review Branch Activity and Procedures with an eye toward Reducing Costs
- Evaluate Current and Prospective Locations
- Identify New Products and Services for Branch Delivery
- Leverage New Technology to Reduce Operating Costs

Presenter

Trent Fleming was a pioneer in the introduction of check imaging to community banks, working with hundreds of banks in the selection, implementation and management of image P.O.D, archive, and statement systems. Key to his success is Fleming's ability to educate employees and customers about the benefits of products and services. He has consulted with banks on matters as diverse as strategic planning, business continuity, and operational efficiency. His background includes correspondent banking, compliance, and experience as a sales operations executive with banking software vendors.

Audience

Executive Management, Retail and Branch Management, Marketing Officers, and others who are involved with the oversight and management of the current, and future, branch structure.

CE Applied: 2.5 hrs. CFMP w/the Institute of Certified Bankers

What is a Web Seminar?

A webinar is an online seminar featuring live audio and PowerPoint slides. Everything is delivered through your PC. No special hardware is needed; however, speakers or headphones are required. The program consists of 90 minutes instruction and 30 minutes live Q&A. Each webinar registration provides one connection to the live webinar, written materials and access to the On-Demand Webinar for 30 days following the broadcast. You may have unlimited listeners on your connection by PC. You will receive a PIN, written materials and instructions prior to the seminar. If you do not receive a confirmation at least 2 days prior to the event call 888/262-7701.

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Please check all appropriate boxes **SW2-1293**

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Web Seminar/materials (live web seminar)

☐$250 mem ☐$500 non-mem

Archive/materials*

☐$270 mem ☐$540 non-mem

*Unlimited online access to a copy of the webinar for 6 months from purchase date.

*We cannot guarantee registration for incomplete and/or illegible registration forms received. Please complete the form and type or write carefully.

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-Preferred Payment Method: Online or e-Check

-Payment Must Accompany Registration - Invoices are Not Provided

Three Ways to Register:

Online: Visit www.montanabankers.com (Education)

Mail: Mail completed form with check to Bankers Ed, 5700 S. Mopac, #C310, Austin, TX 78749 by August 24, 2010

Phone: Call Bankers Ed at 888/262-7701

*Late Registration: Please register online when registering 2 days prior to the event (credit cards & e-Checks accepted). Call 888/262-7701 for assistance.

Method of Payment (check one):

☐Check payable to Bankers Ed (must be accompanied by registration form)

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